

PMD LAUNCHPAD Logo and Colors



PEDIATRIC  
MEDICAL  
DEVICES



**Black**



C100 M100 Y100 K100  
R100 G100 B100

**Gray**



C64 M56 Y53 K28  
R88 G88 B90

**Blue**



C87 M50 Y0 K0  
R0 G117 B189

**Medium Blue**



C78 M39 Y0 K0  
R46 G133 B198

**Light Blue**



C60 M20 Y3 K100  
R97 G169 B214

# PMD LAUNCHPAD Logo Variations

Full Color Logo



Reversed Logo



Black and White Logo



## **Helvetica Rounded Bold Condensed**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

## **Helvetica Rounded Bold**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

## **Microsoft Sans Serif**

**ABCDEFGHIJKLMNOPQRSTUVWXYZ**

**abcdefghijklmnopqrstuvwxyz**

**1234567890**

*The Helvetica font family may be substituted if Microsoft Sans Serif is not available*